



## Richmond West

The hotel is a 146-room select service hotel with an ideal location no matter where you want to go! Situated in the West End of Richmond, Virginia's state capital, the property went "green" to help promote the guest perception that the hotel is proactive in helping the environment while becoming more cost efficient.



### GREEN ACTIVITIES

- ☒ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:
  - Have signage in each guest room explaining the linen reuse procedures
  - Change linens only upon request
  - Train house cleaners on process for optional linen service
  - Track optional linen participation rate
  - Purchase water and energy efficient washers and dryers
  - Use non-phosphate, non-toxic and biodegradable laundry detergents
  - Minimize use of bleach and chlorinated chemicals
  - Use an "ozone laundry system" that greatly minimizes the need for detergents and saves water
  - Use a service that has environmentally-preferable "wet cleaning" for "dry-clean only" items
- ☒ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
  - Provide the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans, office paper
  - Have recycling bins located:

- Also recycle office paper, toner cartridges, fluorescent lamps, batteries, electronic equipment
- Track overall solid waste costs

#### Guest rooms

- Instruct housekeeping to save and reuse unopened items

#### Kitchen (or meetings/events)

- Have an effective food inventory control to minimize waste

#### Dining room (or meetings/events)

- Do not use any disposable containers, dishware, cutlery, or cups
- Use reusable dishware and glassware & minimize use of disposables
- Use disposable foodservice items that are recyclable
- Use reusable coffee filters
- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles

#### Restrooms

- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper towels and toilet paper

#### Office

- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

#### Building and grounds

- Use green cleaning products that are dispensed in bulk
- Purchase durable equipment and furniture
- Use latex low or no-VOC paints
- Re-use paint thinners
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use less toxic materials
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping



**Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater

#### Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Have installed high efficiency dishwashers

#### Activities outdoors

- Have an effective landscape management plan which utilizes native species, metering and rain gauges, and minimizes lawn areas



**Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills

- Have had an energy audit to identify efficiency opportunities within the past 12 months

#### Heating and cooling

- Have installed ENERGY STAR-rated windows and doors
- Regularly perform preventative maintenance on HVAC system
- Have high efficiency heating & air conditioning (HVAC) systems
- Keep office doors and windows closed in HVAC system is on

#### Lighting

- Use natural lighting
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed high efficiency fluorescent ballasts and lamps (T5s and T8s)
- Have installed compact fluorescent light bulbs in all rooms and in canned lighting
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Have adopted a policy/practice to minimize the use of lighting during night cleaning

#### Building Construction and Renovation

- Earned the ENERGY STAR label for our building



**Green Events Package.** The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of "green meetings/conferences" in marketing packages. Use water pitchers versus bottles for all meetings, recycled notepads, natural lighting.

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For more information on **Courtyard by Marriott Richmond West**, see [www.marriott.com/ricwe](http://www.marriott.com/ricwe) or contact Ernie Leistner at [cy.ricwe.gm@marriott.com](mailto:cy.ricwe.gm@marriott.com) or (804) 282-1881.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations. **Virginia Green Partners** are committing to help support the program and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to practice green activities in their own facilities as well. For more information on **Virginia Green**, see <http://www.deq.state.va.us/p2/virginiagreen/homepage.html> or go to [www.virginiagreentravel.org](http://www.virginiagreentravel.org).

